## FOR IMMEDIATE RELEASE

Contacts: Tina Strobbe, R.N., M.B.A., L.H.R.M.

Gulf Coast Medical Center (GCMC)

(727) 868-2151

tstrobbe@gcmc1.com

Lori Brienza, R.N., L.H.R.M., CCS-P Facilities Director

Gulf Coast Medical Center (GCMC)

(727) 849-8492

lbrienza@gcmc1.com

## GULF COAST MEDICAL CENTER Earns ACR Accreditation for Magnetic Resonance Imaging (MRI)

**Port Richey, Fla., May 3, 2016**, GULF COAST MEDICAL CENTER's Diagnostic Department has once again been awarded a three-year term of accreditation in magnetic resonance imaging (MRI) as the result of a recent review by the American College of Radiology (ACR). MRI is a noninvasive medical test that utilizes magnetic fields to produce anatomical images of internal body parts to help physicians diagnose and treat medical conditions.

The ACR gold seal of accreditation represents the highest level of image quality and patient safety. It is awarded only to facilities meeting ACR Practice Guidelines and Technical Standards after a peer-review evaluation by board-certified physicians and medical physicists who are experts in the field. Image quality, personnel qualifications, adequacy of facility equipment, quality control procedures, and quality assurance programs are assessed. The findings are reported to the ACR Committee on Accreditation, which subsequently provides the practice with a comprehensive report they can use for continuous practice improvement.

The ACR is a national professional organization serving more than 36,000 diagnostic/interventional radiologists, radiation oncologists, nuclear medicine physicians, and medical physicists with programs focusing on the practice of medical imaging and radiation oncology and the delivery of comprehensive health care services.

"We are extremely proud that our MR Department has once again earned the accreditation due to the hard work and dedication of our staff and chief MRI tech – Mohamed Brarhi," stated Medical Director, Steven Strobbe, DO.

For more information about GCMC, please visit www.gcmc1.com.

###