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Good News! Gulf Coast Medical Center Recognized for Quality Laboratory Services

Port Richey, Fla., July 12, 2011 - The Gulf Coast Medical Center has met all criteria for Laboratory Accreditation by COLA, a national healthcare accreditation organization. Accreditation is given only to laboratories that apply rigid standards of quality in day-to-day operations, demonstrate continued accuracy in the performance of proficiency testing, and pass a rigorous on-site laboratory survey. Gulf Coast Medical Center has earned COLA accreditation as a result of a long-term commitment to provide quality service to its patients.

"We're excited that we have once again attained this achievement," stated Michelle Gates, MLT, ASCP, Diagnostic Technical Coordinator/Laboratory Director. "With this recognition, COLA acknowledges the dedication of our mission to enhance the quality of care for our patients."

COLA is a nonprofit, physician-directed organization promoting quality and excellence in medicine and patient care through programs of voluntary education, achievement, and accreditation.

COLA is approved by the federal government and sponsored by the American Academy of Family Physicians, the American Medical Association, the American College of Physicians-American Society of Internal Medicine, and the American Osteopathic Association.

With two locations in Port Richey, Fla., privately-owned Gulf Coast Medical Center is a leader in out-patient multi-specialty medical services. Serving the West Pasco area since 1982, The Joint Commission, NCQA, ACR and COLA accredited facilities combine comfort with technology to offer patients an exceptional medical experience. For more information about GCMC, visit <u>www.gcmc1.com</u>.

